

# Southern Monmouth Chamber of Commerce

## 2010 – 2011 Map & Guide

**It's Map Time! This year we are printing 10,000 copies of our newly designed Chamber Map. This map will be distributed at the Garden State Parkway rest stop at mile marker 100, the Monmouth County Tourism Office and other information booths located in our southern Monmouth area. Some of these venues include post offices, banks, libraries and local accommodations. Please email your PDF formatted advertisement to [Rachel@invisual.us](mailto:Rachel@invisual.us) by April 2, 2010. We expect this year's map to be the best yet for the SMCC!**

Category of Business: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Owner/Manager: \_\_\_\_\_  
 Physical Address: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

Herein contract for one insertion within Map & Guide of Southern Monmouth, New Jersey (2010-2011 Edition) said advertisements consist of:

SIZE	MEMBER INSERTION RATE	NON-MEMBER INSERTION RATE
( ) 1/3 Front Cover	\$1,500.00	\$1,875.00
( ) Back Cover 7 3/8 x 4 1/2	\$1,500.00	\$1,875.00
( ) Full Panel 8 1/8 x 4 15/16	\$1,000.00	\$1,250.00
( ) 1/2 Panel 3 15/16 x 4 1/8	\$ 550.00	\$ 687.50
( ) 1/4 Panel 4 4/16 x 2 1/16	\$ 400.00	\$ 500.00
( ) 1/8 Panel 2 1/16 x 2 1/16	\$ 200.00	\$ 250.00
( ) Map Key	\$ 100.00	\$ 125.00

**First measurement represents the height of the ad and the second measurement represented the width**

**Special Instructions:** ( ) Proof Required ( ) Camera Ready ( ) Create New Ad (Business Card Required)  
 Ad Designs: ( ) \$30 for inside ad ( ) \$50 full fold ad

**•••ADS MUST BE IN PDF FORMAT ••• Please email ads to: [Rachel@invisual.us](mailto:Rachel@invisual.us) or [info@smcconline.org](mailto:info@smcconline.org)**

**Payment Options:**

( ) Visa/ Master/ Discover/ AMEX Card (Please Circle One) ( ) Check  
 Name on Card: \_\_\_\_\_ Check # \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ Please make check payable to:  
 Card #: \_\_\_\_\_ **Southern Monmouth Chamber of Commerce (SMCC)**  
 Exp. Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_

1. This contract is not transferable, but may be used by a division of the contracting advertiser.
2. Cancellations of ads called for in this contract will not be accepted.
3. Unless otherwise noted payment is due in full upon the signing of this contract. A service charge will be assessed to any account not paid in full within 20 days of signing this contract.
4. The advertiser will indemnify the publisher against any damage and/or expense which the publisher may incur as a direct or indirect consequence of the advertiser's announcement. The advertiser will also indemnify the publisher in respect of any claims, costs, or an infringement of copyright, patent, or designs.
5. Publisher will not be responsible for losses sustained from errors in advertisement. Both are liable for actual space in future blocks required correcting an error, and it is agreed no other liability shall arise between the advertiser and the publisher by reason of this advertising contract.
6. Publisher has the right to refuse any advertisement if that is judged to be unacceptable to the publications standards.
7. All advertisement production costs are the responsibility of the advertiser. If the publisher produces the ad, the advertiser agrees to pay for all production costs at the standard rates shown above.
8. A minimum charge of \$30.00 will be assessed for any change in an advertisement made after the second proof.
9. All accounts to pay advertising charges in advance.
10. A fee of 30 will be charged to advertisers for return checks.
11. This is a binding contract. Please read all provisions carefully before signing.

**Advertiser's Signature** \_\_\_\_\_ **Date** \_\_\_\_\_